

# The magazine

*Fire Middle East* is the only publication dedicated to the Middle East fire and safety industries that is actually distributed from within the region

Since 2008, *Fire Middle East* magazine has been the leading voice of the fire protection, firefighting and rescue sectors across the region. It remains the only dedicated fire magazine serving the GCC countries, the wider Middle East and North Africa.

Printed in Dubai, it continues to engage its readers and advertisers through thought-led editorial content and industry-leading digital platforms.

Editor, Wendy Otway, has been working within the fire industry for over 20 years in the UK, Europe and the Middle East. Her incisive knowledge of the subject and what matters to her readers ensures the editorial is always, fresh, original, up-to-date and accessible to the wide audience who depend on *Fire Middle East* as an essential source of information and inspiration.

Uniquely, *Fire Middle East* works closely with international professional associations to ensure that our loyal readership is kept up-to-date with key decisions and developments which will affect them.

Regional and international news, press releases and case studies are a vital part of the individuality of *Fire Middle East* so please send them to [editor@firemiddleeast.co.uk](mailto:editor@firemiddleeast.co.uk).

The editor welcomes generic articles and application stories for consideration, please call Wendy Otway on +44 1795 530111 or email your proposals to [editor@firemiddleeast.co.uk](mailto:editor@firemiddleeast.co.uk).

**Print Magazine**

Unrivalled as the #1 fire industry publication in the Middle East region. Put your message, brand and products directly on the desks of our loyal readers.

12,500+  
copies

42,000+  
readers



APRIL 2022

Ports & Shipping  
Automatic Water Suppressions Systems  
Video Detection & Alarms  
Evacuation  
**Interschutz 2022 Preview**

**Booking deadline:  
March 20th**



JULY 2022

Shopping Malls  
Protecting the Firefighter  
Smoke & Flame Detection  
Foam  
**Intersec Saudi Arabia 2022 Preview**

**Booking deadline:  
June 20th**

## Publishing Dates & Focus Features

**intersec**

OCTOBER 2022

Stadiums & Concert Venues  
Fire & Gas Detection  
Water Mist  
High Rise Firefighting

**Booking deadline:  
September 20th**



JANUARY 2023

Airports  
Firefighting Technology  
Fire Protection Cables  
Sprinklers  
**Intersec Dubai 2023 Preview**

**Booking deadline:  
December 1st**

