

The magazine

Fire Middle East is the only publication dedicated to the Middle East fire and safety industries that is actually distributed from within the region

Since 2008, *Fire Middle East* magazine has been the leading voice of the fire protection, firefighting and rescue sectors across the region. It remains the only dedicated fire magazine serving the GCC countries, the wider Middle East and North Africa.

Printed in Dubai, it continues to engage its readers and advertisers through thought-led editorial content and industry-leading digital platforms.

Editor, Wendy Otway, has been working within the fire industry for over 20 years in the UK, Europe and the Middle East. Her incisive knowledge of the subject and what matters to her readers ensures the editorial is always, fresh, original, up-to-date and accessible to the wide audience who depend on *Fire Middle East* as an essential source of information and inspiration.

Uniquely, *Fire Middle East* works closely with international professional associations to ensure that our loyal readership is kept up-to-date with key decisions and developments which will affect them.

Regional and international news, press releases and case studies are a vital part of the individuality of *Fire Middle East* so please send them to editor@firemiddleeast.co.uk.

The editor welcomes generic articles and application stories for consideration, please call Wendy Otway on +44 1795 530111 or email your proposals to editor@firemiddleeast.co.uk.

Print Magazine

Unrivalled as the #1 fire industry publication in the Middle East region. Put your message, brand and products directly on the desks of our loyal readers.

12,500+
copies

42,000+
readers



APRIL 2021

Chemical & Heavy Industry
Video Detection
Sprinklers
Evacuation
Standards & Compliance

Booking deadline:
March 20th



JULY 2021

Protecting Heritage Sites
Smoke Curtains
Foam
Firefighting Uniform
Smoke/Flame Detectors & Alarms

Booking deadline:
June 20th

Publishing Dates & Focus Features

intersec

OCTOBER 2021

Utilities
Fire Doors & Windows
Water Mist
Hoses & Nozzles
Road & Rail Firefighting

Booking deadline:
September 20th



JANUARY 2022

Passenger Transit Hubs
Alarm Panels
Health & Safety
Firefighting Vehicles
Standards & Testing

Booking deadline:
December 1st

